



GTI *Digital* OBSERVATORY

Islands... leading the green way



WEBINAR

Island Tourism & the pandemic from a global perspective

Helping Islands to elaborate Tourism Recovery Plans

5th June 2020

in partnership with



with the support of



14:00 *Introduction & Moderation and presentation of the survey results*

Gianni Chianetta, Founder & Director, Greening the Islands

14.05 *Presentations*

• ***Restart tourism in Islands after COVID-19: Is a “Ctrl+Alt+Del” mode enough?***

George Assonitis, Advisor, Union of Hellenic Chambers Member, Technical Committee of INSULEUR (The Association of the EU Islands Chambers of Commerce)

• ***The future of travel: a global outlook***

Lola Uña Cárdenas, VP Government Affairs, World Travel & Tourism Council (WTTC)

• ***IATA views on restarting air operations***

Dragos Munteanu, Europe Assistant Director Safety & Flight Operations of International Air Transport Association (IATA)

• ***Lessons learned from early responses and efforts to build back better for island tourism***

Kate Brown, Executive Director, Global Island Partnership (GLISPA)

• ***BEND OUR TREND – Climate Friendly Travel must be the New Norm***

Geoffrey Lipman, President International Coalition of Tourism Partners ICTP and President of SUNx Malta

• ***The interrelationship between climate, environment, public health and a covid-19 resilient tourism; the way forward***

George Kremlis, Honorary Director of the European Commission, in charge on behalf of DG ENV of circular economy and islands

• ***Tourism and Transport Package of 13 May – short presentation from the European Commission***

Milosz Momot, Deputy Head of Unit, DG Internal Market, Industry, Entrepreneurship and SMEs Unit GROW F4 -Tourism, Textiles and Creative Industries

15:10 *Roundtable (discussion)*

15:30 *Q&A*

15:50 *Closing*



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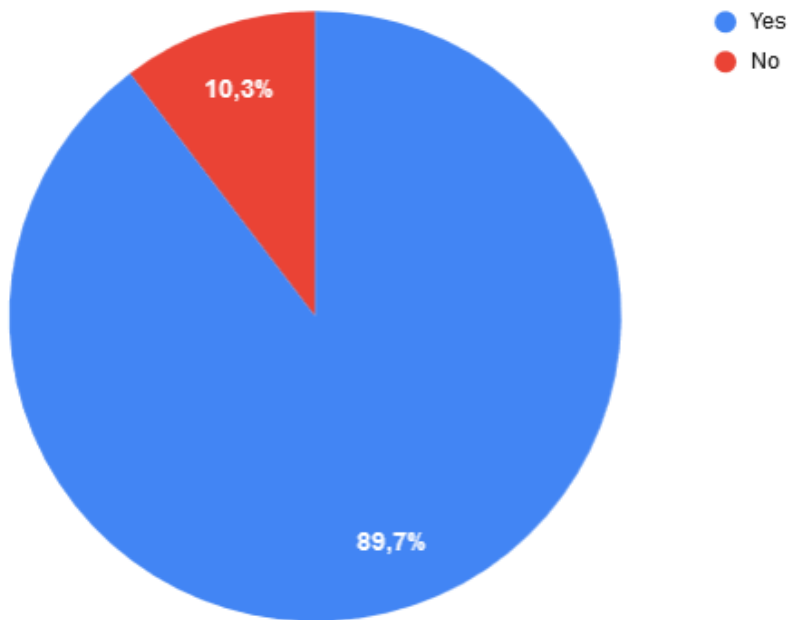
ISLANDS
COMMISSION



GLOBAL
ISLAND
PARTNERSHIP



Do you think that a specific aid package for island businesses should be formulated?



Comments:

“Islands should receive financial support helping in **moving to a more environmental friendly economy.**”

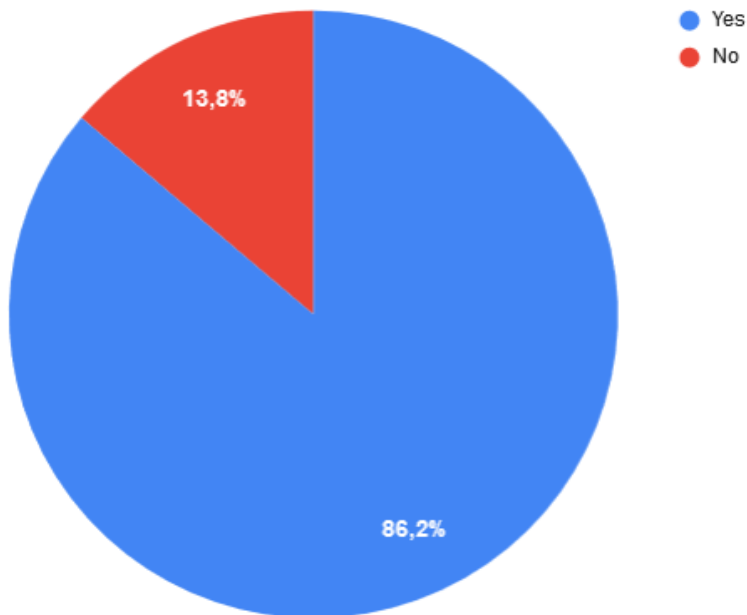
“... there is no consideration that the **island economy is completely dependent on tourism, so the effects are greater....**”

“...there will need to be some kind of hardship **fund to keep people going until the next summer season...**”

“... people prefer to drink foreign imported wine, so they are not our clients. We will need to be advertised to **attract quality tourists. ...**”

“... **Small island relying mainly on foreign tourists...**”

Do you think that the transition to sustainability of your island can be strategic for the relaunch of your business?



Comments:

“... **Air Purification and hygiene products**, this will undoubtedly be a **major factor after the COVID-19...**”

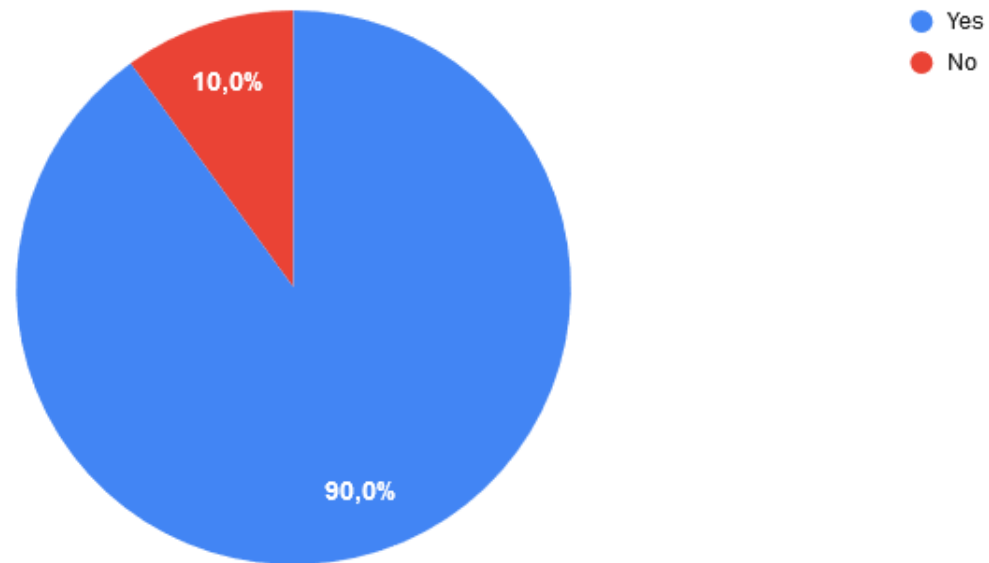
“**It can have very positive effects on quality tourism**, but I have my reservations how much it will be implemented given that **government administrators do not care about the environment.**”

“There is a lot of interest in **remote places now as they are seen as safer**, so we can capitalise on this to make sure that we add sustainability to the mix.”

“Making the islands sustainable is also bringing new business. **That is an opportunity.**”

Our international guests, are very keen to visit islands that adopt sustainable development measures.

The stop of the activities due to coronavirus has reduced the CO2 emissions and made the sea cleaner everywhere. Based on this experience, after this time, do you think that people, business and governments should operate more in favor of health and the environment?





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Thank you!

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